

Non-Profit Organization U.S. Postage Paid Permit No. 293

Vision Statement

Every youth prepared for tomorrow's challenges.

Mission Statement

The mission of Samoset Council is to prepare young people for life by providing opportunities to live the Scout Oath and Law through safe, accessible, and inclusive educational programs.

Scout Oath

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

Scout Law

A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

Executive Committee

President- Thad Brockman
Commissioner- Rick Radloff
VP- Program- Chris Nepper
VP- Administration- Marcia Tepp
VP- Financial Development- Dr. Marjorie Miller
Legal Counsel- Chris Toner
Treasurer- Todd Toppen
VP- Membership- Dale Morehouse
VP- Leadership Development- Dr. Marsha Salzwedel
VP- Properties- Dick Amelse
Scout Executive/CEO- John Overland

Board Members

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|----------------|---------------------|--|
| Dennis Blaser | Dr. Frederick Prehn | |
| Roger Dillon | Karen Rajek | |
| Peter Brey | Brian Rivet | |
| Drew Morehouse | Brian Sackmann | |
| Chris Donovan | Dave Schult | |
| Mike Franson | Stephanie Smith | |
| John Mabry | Jeremy Thompson | |
| Mike Murphy | Jesse Tischer | |
| Roger King | Eric Wangen | |
| Alan Panek | Brett Woller | |
| | Mark Wood | |



Samoset Council 2021 Annual Report

Dear Scouting Friends,

We are pleased to share with you the 2021 Council Annual Report. In 2021, our volunteers, donors, and supporters were once again able to deliver the promise of Scouting to thousands of youth in our local communities. As a team we continued the 102-year tradition of Samoset Council providing a premier youth program in Northcentral Wisconsin focused on citizenship, service, leadership, and outdoor adventure. Despite the many challenges presented by the COVID-19 pandemic, our volunteers and staff once again "made it happen" and continued our mission to prepare today's youth for tomorrow's challenges.

Our camping program remains the signature of Samoset Council and 2021 saw no change in this promise. Despite challenges with health and safety requirements related to COVID, we saw our attendance and participation soar past our goal of getting to 75% normal capacity. This resulted in a 16% increase over 2020 participation. Samoset Council continues to offer the best of the best programs at Crystal Lake Scout Reservation through our programs at Camp Tesomas Scouts BSA Camp and Akela's World Cub Scout Camp to not only our own council members, but to youth and parents from many other states across the nation. We are proud of our results and the growth in participation that marked a move in the direction of normalcy that so many of our members looked forward to.

On the financial front, Samoset Council remains strong. Despite the challenges we have faced with COVID-19, we were able to record an operating budget surplus in 2021 that allowed us to reinvest in needed projects. We remain committed to our volunteers' and donors' desire to ensure that the support they provide goes to directly supporting as many youth as possible with a world class program, staff, and facilities.

The number of new youth members joining increased over the previous year. Engagement in our social media accounts increased by over 25% as the result of our fall social media campaign for youth recruiting. In the fall of 2021, 405 new youth were recruited compared to only 50% of that in the fall of 2020!

As we look back on 2021, we can be proud. Let's celebrate both the journey and success we found as we strive to regain a new sense of normal. With the passion of our over 3,200 youth and volunteers, Samoset Council has a bright future ahead. Thank you to all our Scouts, volunteers, donors, parents, and staff for your unwavering support and belief in this program.

Yours in Scouting.

Thad Brockman
Council President

Rick Radloff
Council Comissioner

Dr. Marjorie Miller Immediate Past President John Overland Scout Executive/CEO













Samoset Council Celebrates Female Eagle Scouts

The BSA has more than 140,000 registered female Scouts. On Feb 8, 2021 the anniversary of Scouting, we recognized the BSA's inaugural class of female Eagle Scouts. Over 1,000 females joined the rank of Eagle, with 35 in the state of Wisconsin. Samoset Council is proud to have three young women in the inaugural class. Two additional female Samoset Scouts earned the rank of Eagle throughout 2021.

"This is a powerful moment for these young women, for all Eagle Scouts, and for our nation," said Jenn Hancock, the BSA's national chair for programs. "People recognize Eagle Scouts as individuals of the highest caliber, and for the first time, that title isn't limited by gender."

Since 1912, the Eagle Scout rank has represented a milestone of accomplishments. It was only in 1965 that the requirement to "plan, develop and carry out a service project helpful to your church or synagogue, school, or community" began. Our Eagle Scouts invested over 7,577 hours in service projects throughout their communities.

"The sport in Scouting is to find the good in every youth and develop it."

Robert Baden-Powell

Achievements

2,765 Merit Badge Awards earned by Scouts BSA youth in over 140 different **subjects!**

117 Arrow of Light Awards – Cub Scouts highest award!

64 Eagle Scout Awards – Scouts BSA highest award! Only 4% of all Scout youth achieve Eagle rank. It demonstrates the pinnacle of leadership achievement in which a Scout must plan a community service project that makes the community a better place to live.



Membership 2,201 Youth 1.165 Adult Volunteers

Cub Scouts 1,272 youth

This family program serves boys and girls ages 5-10 developing self-esteem, teaching cooperation, values, and unity.

Scouts BSA 870 youth

This outdoor program serves young men and women ages 11 – 18 focusing on leadership and character development while instilling the value of service to others.

Venturing 20 youth

A program for young men and women ages 14 – 20 using high adventure to provide positive experiences that help youth mature and grow into responsible adults.

Exploring 11 youth

A worksite-based program for young men and women ages 14 - 20 exposing youth to community businesses, organizations, and careers.

STEM 28 youth

Serves boys and girls ages 8 – 18 through an after-school program providing fun, hands-on labs to creatively learn about science, technology, engineering, and mathematics (STEM).

Outreach Programs

Over \$72,212 in financial aid and scholarships were provided to positively impact all youth and families in our council.

Served 7 outreach units throughout North Central Wisconsin, providing assistance to ensure that every youth and adult who wanted to participate in Scouting could do so regardless of their financial, economic, or geographic status.

Partnered with community-based organizations Spencer Kids Group, Boys and Girls Clubs, Community Connection, and others to serve local

Provided over 1,800 outreach youth with an outdoor adventure experience at our camps.



"The most important object in Scout training is to educate, not instruct."

Treasurer's Report

| Council Revenue | |
|----------------------------|-----------|
| Friends of Scouting | \$236,287 |
| Special Events | \$ 25,270 |
| Legacies and Bequests | \$ 835 |
| Foundations and Trusts | \$ 62,280 |
| Other Direct Contributions | \$181,856 |
| United Way | \$ 89,762 |
| Government Grants | \$234,175 |
| Scout Shop | \$ 36,702 |
| Popcorn Sales | \$346,998 |
| Investment Income | \$203,745 |
| Camping & Activities | \$979,693 |
| Other Revenue | \$ 85,969 |
| | |



Council Expenses

Total Support & Revenue

| \$2,215,752 |
|-------------|
| \$ 155,103 |
| \$1,573,184 |
| \$ 487,465 |
| |



Robert Baden-Powell



Community Service

Our Eagle Scouts invested over 7,577 hours in service projects.

Our Scouting for Food Drive raised **over 35,000 pounds of food** to help support local families in need.

In addition, Samoset Council's Scouting youth performed **over 21,000 hours** of **community service**.

"The real way to gain happiness is to give it to others."

Robert Baden-Powell

Camping & Facilities

4,200 campers

In the Samoset Council, our slogan is "Where Camping is King!" We are proud of our outdoor programs and facilities used to help deliver the Scouting program.

Crystal Lake Scout Reservation

A 1,000+-acre property consisting of three program camps located near Rhinelander, WI.

- Tesomas Scout Camp Traditional weeklong summer camp experiences for Scouts BSA youth.
- Akela's World Cub Scout Camp Offering camp programs for Cub Scouts.
- Hanna Venture Base Offering a variety of High Adventure programs for older youth.

Phillips Scout Camp

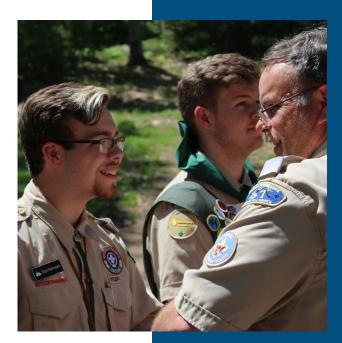
A 78-acre property in Weston, WI, our Phillips camp is used for short-term camping and training activities.

Flambeau Canoe Base

Located west of Phillips, WI, on the south fork of the Flambeau River, our canoe base provides biking and hiking trails, campsites, and canoes to rent.

Wausau Homes Scout Service Center

Located next to Camp Phillips in Weston, WI, our council service center is our administrative hub (membership, finance, field service, program, and customer service) that serves the entire council and houses our Scout Shop where you can find advancement, recognition, and outdoor camping items.



"A week of camp life is worth six months of theoretical teaching in the meeting room."

Robert Baden-Powell



