

# SCOUTS -B.S.A. RECRUITING EVENT

## HELPFUL TIPS FOR A SUCCESSFUL RECRUITING EVENT

First impressions are the most important impression. Make sure your event is welcoming, full of energy and fun to be part of. When the youth leaves the event, will they be looking forward to returning for the next one?

### **Before the Event:**

Plan out everything. Person to person invitation is the best method for this age group to get new youth to attend event. Make use of texting and social media and have Scouts invite their friends to the event using their phones. Check with your Unit Serving Executive for physical invitation information. Make sure Key Troop youth leadership have specific assignments. Have adult leaders ready to assist with assignments to each of the youth leaders. Have enough materials and plan for the unexpected.

**Set Up:** Have an entrance/welcome spot to greet the new youth. Have the area/room laid out so activities to do are visible. Have name tags ready for the visitors. Have Troop calendar, applications, and other Troop information to hand out (do this near end of event). Have pictures and videos of troop in action. Have food available throughout the event.

### **Event Activities to Include:**

- . Youth Leaders to do the welcoming.
- . 2-3 Youth lead scout activities. Make sure activities are hands on, fun and energizing. Suggestions for activities, simple first aid, compass/G.P.S., camp site demonstration. Include an ice-breaker game.
- . Business portion of event. Go over what Scouts BSA is and what the troop has planned for the year. Explain roles youth play in planning and leadership. Go over the application and fees. Question and answer time.

**Conclusion:** Collect applications and fees, make checks out to Troop. Make sure new youth have calendar and explain the next meeting date-time-location. Hand out information for uniforms, handbooks and scout shop. Hand out Troop Handbook on Troop expectations and regulations, (ask them to bring back the signed paged with parents and youth signatures to next meeting). Ask the new youth to bring a friend to the next meeting.

**Wrap Up:** Make one check for total amount to Samoset Council. Turn in all applications and fees to your Unit Serving Executive or the Scout Shop with in 48 hours. Contact the families of new scouts with thank you and reminder of the next meeting.

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