



Royal Popcorn Sale

Our Unit's program depends heavily on a successful popcorn sale. 70% of sales directly benefits Scouting!

Are you ready for the **Challenge?**



September 16 – October 22, 2017
(No Early Sales)

Become a Popcorn Knight!

The Challenge

Sell \$350 worth of Popcorn at this year's popcorn sale

The Privileges

- Become a Royal Popcorn Knight in King Smiley's Kingdom
- Receive the honorary Popcorn Knight Patch
- Throw a pie in the face of one of your leaders

King of Sales

- Top seller in each unit earns the Limited "King of Sales" Patch



Prize Explanation

Individual Scout Prizes

Each Scout can cumulatively earn prizes in each category.
For example: a scout that sells \$600 in popcorn will earn prizes in categories 1, 2 & 3.

1

\$25 and Up

- 2017 Participation Patch
- A prize from the prize brochure (only if unit is using the additional "Brochure Prize" program)
- **Prize Program level starts at \$150 dollars**

2

\$350 - Royal Knight Level

All the prize categories above plus:

- Royal Knight recognition, a Royal Knight Patch and Pie Throwing



3

\$600 - Camp Certificate Level

All the prize categories above plus:

- \$30 Camp Certificate (can be redeemed at both winter and summer camp)

4

\$2,500 and \$4,000 - Winner's Circle Levels

All the prize categories above plus **ONE** of the following

- **\$2,500 level prizes:** Apple iPod touch 32GB, GoPro HERO HD, Soundbar system, Drone quadricopter, Chromebook Touch, 39" Smart TV, Hoverboard or \$200 Best Buy Gift Card
- OR
- **\$4,000 level prizes:** Nintendo Switch, Playstation 4, Xbox One 500GB or \$400 Best Buy Gift Card

Knocking for Popcorn and Online Sales

"Knocking for Popcorn" AND "Online sales video" drawing for a Nintendo Switch! To qualify, units must submit the names of the Scouts who "Knocked for Popcorn" or created an online sales promotion video through the council website at <http://www.samoset.org/support-us/popcorn-sale/59722> by **Oct. 25th 2017**.